

# ANNUAL REPORT 2020



**HETTINGER**  
**CHAMBER**  
*Engaging Community Business*

These institutions are equal opportunity providers.

2020 was a year like no other. I bought my first house and put roots down in this little town that has become home. I gave birth to my daughter, and I helped our community navigate the COVID-19 pandemic all while managing two of the largest projects our organizations have ever undertaken. It was a year of uncertainty and apprehension, stress and setbacks. But it was also a year of joy and community, progress and pride. No matter the challenge, personal or professional, I found friends ready to lend a hand and a community ready to rally. Because of both (and in spite of the unprecedented challenges) 2020 proved a remarkably successful year for our organizations.

This year more than ever, I am grateful for the commitment to progress and compassion that drive our community.

Jasmin Fosheim  
Executive Director



President: Chris Dragoo  
Vice President: Ted Uecker  
Cassidy Blade  
Kat Weinert  
Jacki Christman  
Ginger Dragoo  
Jennifer Jahner  
Jessalyn Bachler  
James Lindquist  
(Former) Katie Shahan  
Student Representative: Katrina Poss  
(Former) Student Rep.: Miami Pekas



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President: Trevor Wolff  
Vice President: Josh Ranum  
Dustin Laufer  
Matt Shahan  
James Lindquist  
Bruce Hagen  
Christi Schmitz  
Shawn Hanna  
Nicole Sott  
Dorothy Becker  
Kevin Pagel  
(Former) Kathy Vliem  
(Former) Pat Buckmier  
Student Representative: Anna Havelka  
(Former) Student Rep.: Mason DeFoe



# INTRODUCING:

Committed to inspiring growth, celebrating community, & revitalizing rural, The Rural Collective was created to support rural movers & shakers as they discover & create opportunities for personal enrichment, entrepreneurship, & regional connectedness. The Rural Collective was intentionally designed to support your big ideas, from events & businesses to clubs & classes. The space features:

## STATE OF THE ART TECHNOLOGY

- High-definition color printer, scanner, & copier with up to 11" x 17" printing capabilities
- High-speed wireless internet generously donated by Midco
- High-definition audio/visual conferencing technology
- 70" touchscreen smart board with built-in computer

## CONVENIENT AMENITIES

- Kitchenette with sink, fridge, microwave & coffee pot
- Complimentary refreshments & basic office supplies
- Modular furniture
- Video surveillance system
- Accessible parking & facility
- All hours key card access

## YOUTH MEMBERSHIP

- \$8 Per Month or \$75 Per Year
- Subsequent students in a family \$40 Per Year
- Includes Youth Chamber Membership

## BUSINESS MEMBERSHIP

- Chamber Member (Yearly Rate):
  - 1-3 Employees: \$400
  - 4-14 Employees: \$600
  - 15 or More Employees: \$1200
- Non-Member (Yearly Rate):
  - 1-3 Employees: \$500
  - 4-15 Employees: \$800
  - 15 or More Employees: \$1500

## ORGANIZATION MEMBERSHIP

- Chamber Member: \$75 Per Year
- Non-Member: \$100 Per Year
- Student Organization: \$75 Per Year

## INDIVIDUAL DAY PASS

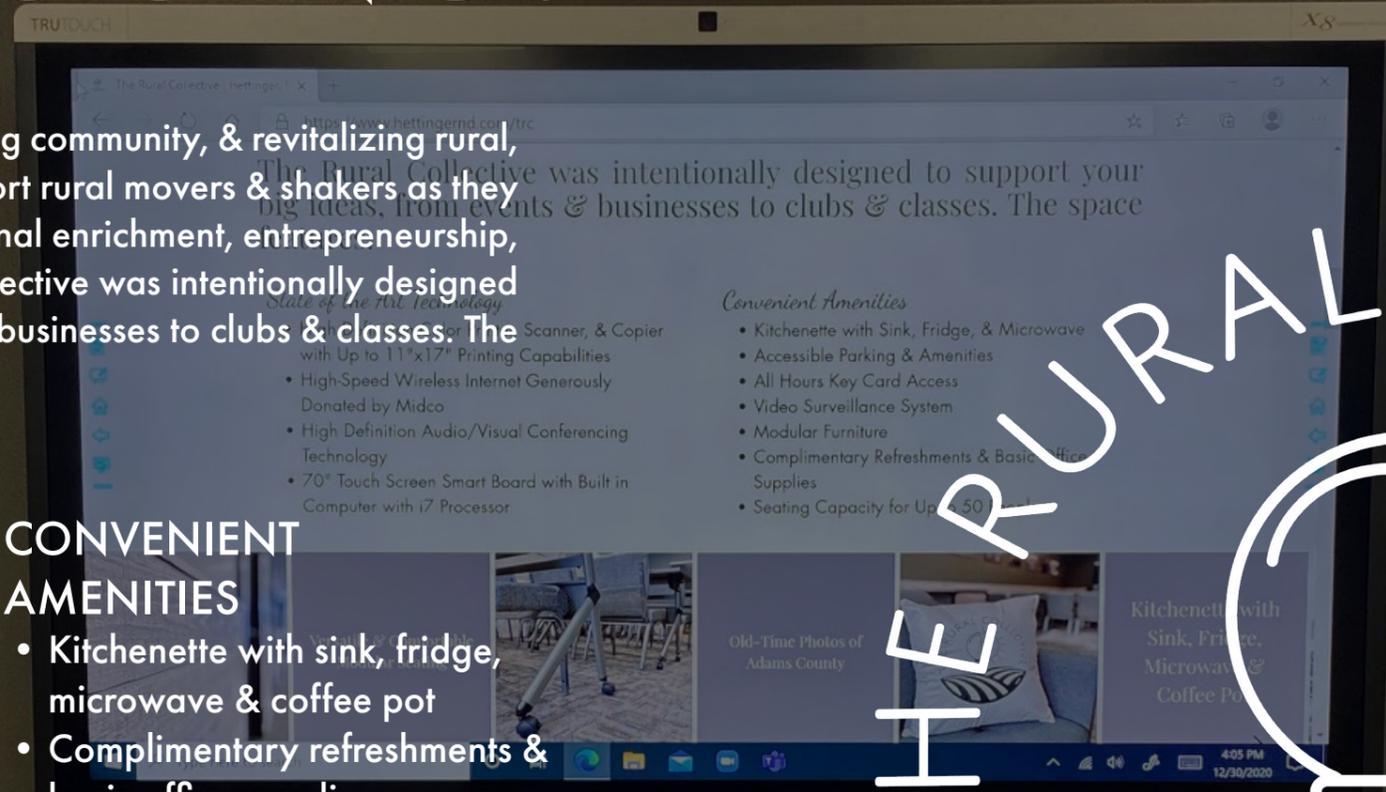
\$10 Per Day

## INDIVIDUAL MEMBERSHIP

\$40 Per Month or \$350 Per Year

## EVENT RENTALS

- \$50 <5 Hrs or \$75 All Day
- Early Set Up Fee: \$35



# EVENTS

The Chamber of Commerce hosts events each year to attract people to Hettinger and drive business. Event planning was particularly challenging in 2020; despite these events, however, the Chamber of Commerce successfully hosted over 40 in-person and virtual events throughout the year. In 2021, the Chamber of Commerce is looking forward hosting more events including:

## AG APPRECIATION WEEK

It's no secret that our ag producers are the foundation to our economy and the core of our community. We think it's time to give back.

January 11th - 15th

## PITCHFORK FONDUE

Steaks cooked on pitchforks in a giant cast iron pot: this is a community meal you won't want to miss.

September 12th

## CHAMBER AWARDS

Celebrate the businesses, organizations, and individuals who devote themselves to their community endlessly.

February

## WAKE UP SANTA

Kick off the holiday season right with fireworks, a parade of lights, & hot cocoa with Santa. Then celebrate with us throughout the month of December during our Christmas Promotion program.

November 26th

## HELPING HETTINGER DAY

What better way to love the place you live than to serve the place you live? Join us for an afternoon of community & service.

May 16th

## LUNCH & LEARNS

From grant writing to Quickbooks, join us for delicious meals & engaging presentations to help you improve your business or organization.

4th Tuesday of Each Month at Noon

## 4TH OF JULY

Love the place you live as you celebrate the USA. Activities include a dance, live music, a free noon meal, a parade, & a fireworks show.

July 2nd - 4th

## ADULTING 101

An event for high schoolers about navigating adulthood, as told by two young adults with a passion for helping youth succeed.

Dates TBD

## ADAMS COUNTY RODEO

Bring your whole family & enjoy everything from dancing & volleyball to saddle bronc riding & mutton bustin'.

August 5th - 7th

## WIRED

A support group for big thinkers. Join us for coffee and conversations about the things we love and the opportunities for improvement in our community.

Dates TBD

PICTURED: John Lopez speaking at the 2020 Ag Appreciation Banquet.

# 2020 BY THE NUMBERS



## How to Give

The Adams County Community Foundation was established in 2015 to provide a method of receiving donations and distributing grants to benefit projects or nonprofit organizations in Adams County.

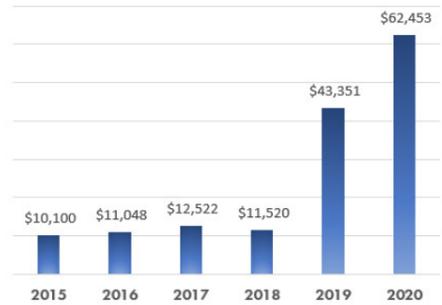
Go online to [www.NDCF.net/AdamsCounty](http://www.NDCF.net/AdamsCounty) for more information on how to give.

## Grants

In 2020 the Adams County Community Foundation awarded \$593 to the Adams County Food Pantry. In 2021 the Adams

County Community Foundation will give nearly \$1200 to a local non-profit.

## ENDOWMENT FUND BALANCE



## ACDC Microgrant Funding

The Adams County Development Corporation has four microgrant programs available for businesses, including:

One-Time Business Improvement Subsidy: \$3000 maximum

Rent Subsidy: \$3000 maximum

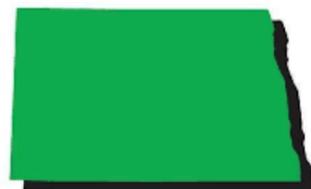
Interest Subsidy: \$3000 maximum

Loan Collateral: \$3000 maximum

ACDC has also a Community Improvement Grant (\$1500 max.) that fund community improvement projects.

In 2020, ACDC provided over \$20,000 in grant funding to new and expanding businesses in Adams County, including:

- Strand Tax Services
- Ironclad Construction Solutions
- Diamond S Meats
- David Stockert
- Graphic Attic
- Topcoat Auto Body
- The Pastime



**NORTH DAKOTA**  
**SMALL BUSINESS**  
**DEVELOPMENT CENTERS**  
*Your Ideas - Our Expertise - Your Success*

## Small Business Dev. Center

The Small Business Development Center serves Adams County businesses free of charge and can help with business start-ups, succession planning, financing and more.

In 2020, Adams County continues to utilize the resources available through the SBDC in order to assist its entrepreneurs start, grow, and manage the businesses of the area. This also included outreach to assist businesses affected by the COVID-19 Pandemic. Small Business Development Center impacts in Adams County in 2020 included:

- 18 total Adams County clients
- 2 business starts
- \$262,100 of economic impact, through commercial lending, regional and local programs, investors, and owner investment.
- 19 jobs supported

For business support, contact Laura Weber, the local Small Business Development Center business advisor, by calling 701.523.5880 or emailing [laura@bowmannnd.com](mailto:laura@bowmannnd.com).

## Community Impacts

Throughout 2020 the Adams County Development Corporation and Hettinger Area Chamber of Commerce donated over \$9,500 in funds to support local organizations and businesses including:

Hettinger Public School After Prom Party

West River Health Services Foundation Physician Recruitment Fund

ReederNorthDakota.com

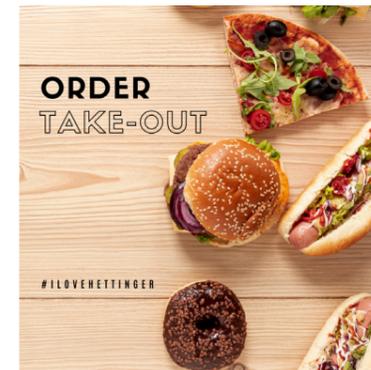
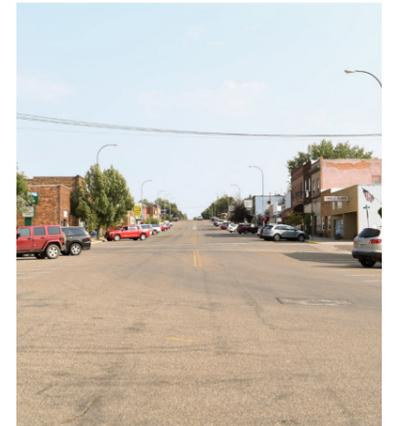
The Rural Collective

Student Board Member Scholarships

Dakota Buttes Historical Society & Museum

For the Beauty of Hettinger

In addition, the Chamber of Commerce sold \$23,195 in Chamber Bucks to be spent at local businesses. \$21,280 in Chamber Bucks were redeemed by local Chamber businesses in 2020.



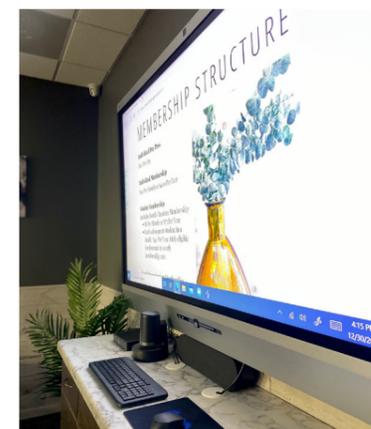
## Business & Community Support During COVID-19

In the face of the COVID-19 pandemic, the Adams County Development Corporation and Hettinger Area Chamber of Commerce played a central role in information dissemination and business support. Helping businesses navigate local, state, and national funding programs, mandates, and shifts in operations was a priority in 2020.

Daily COVID-19 email updates received an average of 230 active engagements, and peak days reached over 800 views.

In addition, COVID-19-related virtual programs, such as Let the Experts Help, supported over 30 businesses in total.

Increasing community morale and encouraging individuals to support local businesses was also vital in 2020. Programs like May Day Delights, I Love Hettinger Week, the Adams County Book Nook, and the Support Local social media campaign encouraged community engagement, positivity, and support for local businesses.



## Grant Income

The Adams County Development Corporation and Hettinger Area Chamber of Commerce were awarded a number of grants to help further their missions of business, community, and tourism development. They included:

\$58,000 USDA Rural Business Development Grant: Adams County Industrial Hemp Feasibility Study

\$1,200 Vision West Foundation Grant: Lunch & Learn and Adulting 101 Speaker Fees

For guidance with identifying funding sources, connecting to funding agencies, or fine-tuning grant proposals, contact Jasmin at [director@adamscdc.org](mailto:director@adamscdc.org).

\$5,000 City of Hettinger Sales Tax Funds: Key Fob & Video Surveillance Systems for The Rural Collective

\$15,000 ND Department of Commerce Partners in Planning Grant: Adams County Strategic Plan Update

\$1,500 ND Department of Commerce Main Street Vibrancy Grant: Signage for The Rural Collective

\$5,000 Blue Cross Blue Shield Caring Foundation Rural Health Grant: Group Fitness Instructor Certification

# 2020 BY THE NUMBERS

# BOWLING ALLEY

In 2018 the former owner of the Lakeview Lanes agreed to donate the facility to the City of Hettinger. After completing a feasibility study that confirmed the re-opening of the bowling alley would be a successful asset to the community, the Adams County Development Corporation submitted a bid during the opening bidding process held by the City of Hettinger in December of 2019. Upon being awarded the bid for the bowling alley, the organization moved forward with seeking funding to improve the bowling alley and restaurant equipment so the facility could be re-opened. The Adams County Development Corporation received \$150,000 in USDA Rural Business Development Grant funds in 2019. Using these grant funds, improvements to the bowling alley in 2020 included:

- The installation of new bowling and restaurant equipment
- Major repairs to the flooring in the restaurant
- Accessibility improvements to the restrooms
- Applications, interviews, and identification of an operator

Having identified the re-opening of the bowling alley as a desired recreational activity, tourism draw, and community development tool by the community in the 2018 feasibility study, the Adams County Development Corporation is thrilled to support the new owner/operator in re-opening of the bowling alley in 2021.

## RURAL BUSINESS DEVELOPMENT

Both the Adams County Development Corporation and the Hettinger Area Chamber of Commerce have been the lucky recipients of grant funding from the Rural Business Development Grant (RBDG) through the United States Department of Agriculture.

“RBDG is a competitive grant designed to support targeted technical assistance, training, and other activities leading to the development or expansion of small and emerging private businesses in rural areas that have fewer than 50 employees and less than \$1 million in gross revenues.”

If you think your business could benefit from this grant program, please contact the Adams County Development Corporation at 701.567.2531 or [director@adamscdc.org](mailto:director@adamscdc.org).



701.567.2531  
[www.hettingernd.com](http://www.hettingernd.com)  
@Hettinger ND