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Annual Report



Hettinger, ND

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www.hettingernd.com





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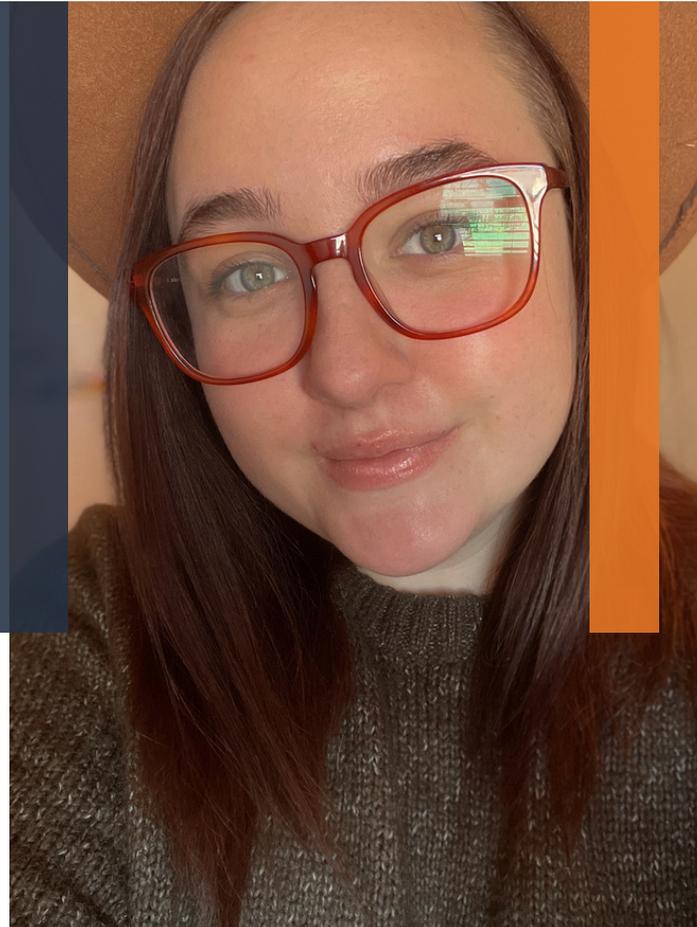


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Letter From the Director

I am so incredibly grateful for the out-pour of support and energy from our members this year. Regardless of being fairly new to the role of Executive Director, I have had the privilege of witnessing an encouraging number of motivated community members willing to do what it takes to help drive ideas and goals to completion. I am so thankful for my predecessor who not only helped pave the way but was also a very influential part of me stepping into this position. Jasmin Fosheim's leadership and impact on this community inspired me to devote my time and energy into carrying on the mission. For the upcoming year, I aspire to sustain the progress made in our community, along with pursuing positive relationships in the hopes of seeing continued comradery within the community.

Mikhayla Bliss
Executive Director



Chamber Board

President: Kat Weinert
Vice President: Ted Uecker
Student Director: Katy Schauer
Nicole Sott
Jacki Christman
Diane Gonder
Josh Raab
Pam Burch
Tyler Erickson
Alexis Hicks



ACDC Board

President: Josh Ranum
Vice President: Dorothy Becker
Student Director: Olivia DeFoe
Kevin Pagel
Dusty Laufer
Alex Thompson
James Lindquist
Rochelle Shirek
Nicole Sott
Bruce Hagen
Trevor Wolff



Throughout the Year

01 LUNCH & LEARN

The Chamber of Commerce continued to host the well attended Lunch & Learns in 2022 at The Rural Collective. Conversations about mental health, using your talents in your community, and more were shared by encouraging leaders.

02 NEWBIE NIGHTS

New learning opportunities for the community were provided by the Chamber of Commerce through different Newbie Night events in 2022. These events facilitated an environment of connection and learning while encouraging community members to take advantage of the many opportunities in Adams County.

03 RIBBON CUTTINGS

In 2022 the Chamber of Commerce and Adams County Development Corporation welcomed new businesses by hosting ribbon cuttings. The continued support from community members and leaders make these events possible.

04 TUESDAY NIGHT LIGHTS

Every Tuesday night in September, music played throughout Main Street, Centennial Square was lit up, and community members gathered for games, community meals, and shopping for goods from crafters, home-based businesses, entrepreneurs, and gardeners. Stay tuned for Tuesday Night Lights in 2023!

05 TRUNK OR TREAT

Beautiful weather made for an amazing Trunk or Treat turnout on Main Street. Beautifully decorated pumpkins sat out for all to see. Goblins and ghouls flooded the streets, scoring as many goodies as they could eat! The Chamber looks forward to expanding this event in the future for all to enjoy.





2023 Event Dates



Chamber Banquet
March 4th

Helping Hettinger
May 13th

Fourth of July
July 3rd-4th

Rodeo
August 4th-5th

Pitchfork Fondue
September 10th

Trunk or Treat
October 31st

Wake Up Santa
November 24th

Learn More about our
monthly and annual
events by visiting
www.hettingernd.com





Community Impressions

Community Impressions, a program through NDSU Extension, helps communities learn about their strengths and weaknesses through the eyes of the first-time visitor. Hettinger participated in a community exchange with Crosby in 2021-2022.

Volunteers from Crosby made unannounced visits to Hettinger and then reported on their findings. Their key takeaways from their visits to Hettinger included:

- The fact that opportunities exist to expand Hettinger's businesses offerings, particularly in the retail sector.
- Mirror Lake is a major, but underdeveloped, attraction and asset.
- The spirit of volunteerism is a major asset that sets Hettinger apart from other communities.
- Improving business, city, and recreational signage is vital to ensuring visitors can navigate the town and take advantage of all that Hettinger has to offer.



Business Microgrants

The Adams County Development Corporation is proud to serve the community in a number of ways. One of its most impactful tools, however, is its Business Microgrant Program. The organization has four Microgrants (One-Time Business Improvement, Rent Subsidy, Interest Subsidy, & Loan Collateral) created to encourage the start-up & expansion of manufacturing, service, retail & other businesses in Adams County.

In 2022, the Adams County Development Corporation supported the following businesses with its Business Microgrants:

- Carla's Corner
- Commercial Bee Supply
- Morical Made Studio & Framing
- The Wildlife Studio

Support for these businesses totaled over \$10,000 in 2022.

If you would like to learn more about these programs, please contact us at director@adamscdc.org.





Bowling Alley

After more than four years of researching, gathering community input, seeking and securing grant funding, renovating and searching for the perfect operator, the Hettinger bowling alley finally re-opened as The Gutter in the spring of 2022. Since then The Gutter has become a hub for family-friendly entertainment and a go-to restaurant in the community.

The

Gutter



The Rural Collective



Committed to inspiring growth, celebrating community, and revitalizing rural, The Rural Collective was created to support rural movers and shakers as they discover and create opportunities for personal enrichment, entrepreneurship, and regional connectedness.

In its second full year, The Rural Collective continued to prove to be an asset to the community. Throughout the year, The Rural Collective gained twelve business and organization memberships and hosted 127 meetings and events.

Contact the Hettinger Area Chamber of Commerce to become a member or book The Rural Collective for an event at cpo@hettingernd.org!

Membership Structure

Individual Day Pass

\$10 / Day

Individual Membership

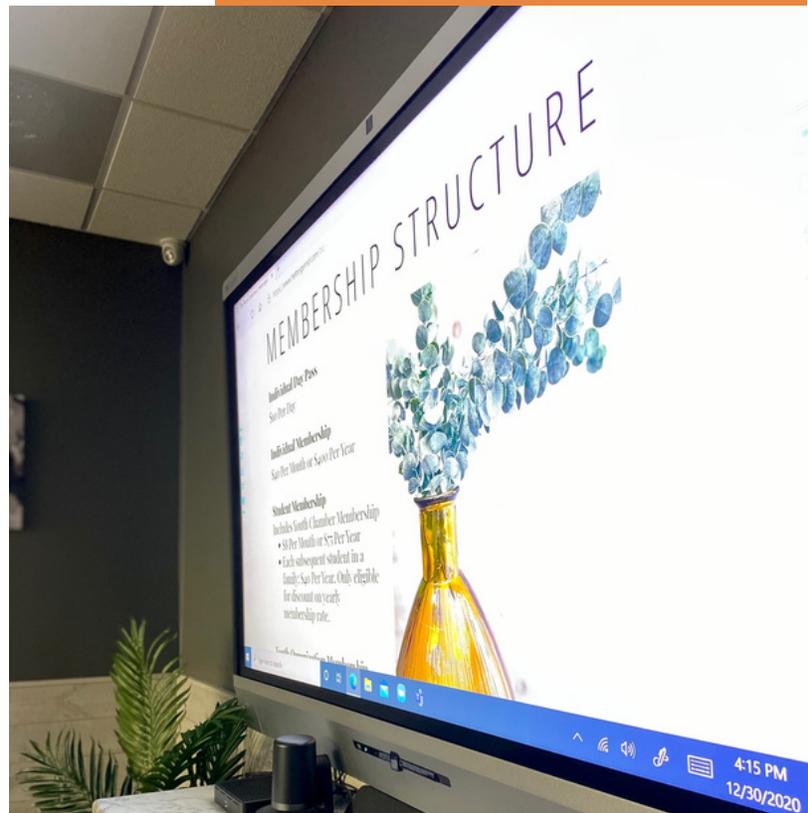
\$40 / Month or \$350 / Year Business

Membership Chamber Member (Yearly Rate):

1-3 Employees: \$400
4-14 Employees: \$600
15 or More Employees: \$1200

Non-Member (Yearly Rate):

1-3 Employees: \$500
4-14 Employees: \$800
15 or More Employees: \$1500



State Awards

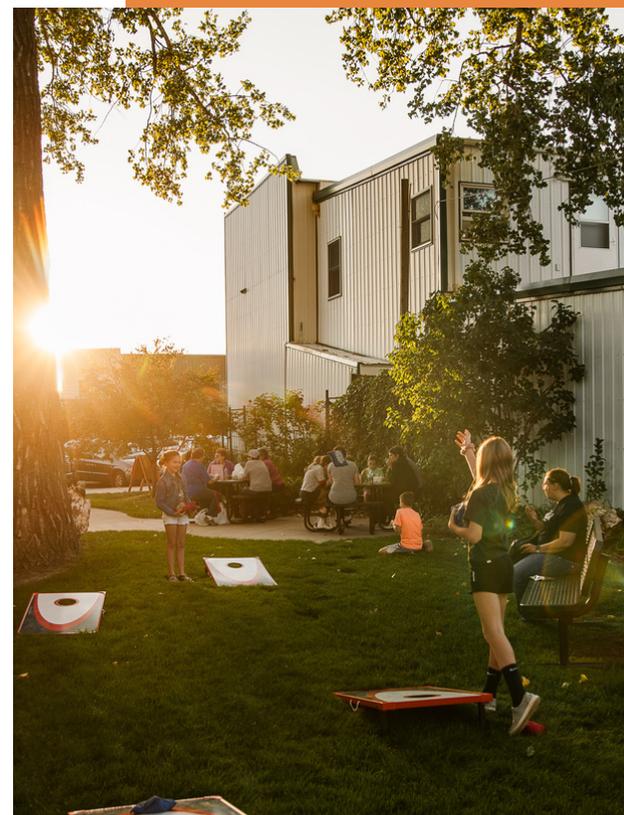


Emerging Professional of the Year

The Emerging Young Professional of the Year award acknowledges outstanding achievement by an emerging leader in economic development. This individual shows promising leadership skills and positively impacts their organization, community, and/or region through economic development. This person should have five or fewer years of experience in the industry. Previous Executive Director, Jasmin Fosheim, was the winner of the 2022 Emerging Young Professional of the Year for her work to bring projects, businesses and life to Adams County, significantly impacting the region. The Chamber of Commerce and Adams County Development thank Jasmin for her dedication and commitment to the community.

Healthy, Vibrant Community Award

The Hettinger Chamber of Commerce received the Healthy, Vibrant Community Award through the Main Street Initiative for Tuesday Night Lights. The award recognized the event's ability to bring citizens to Main Street to enjoy food trucks, music, and shopping at their favorite Main Street and home-based businesses. Tuesday Night Light is a simple yet, effective way to bring community together and continues to grow each year.





Grant Funding

Together the Adams County Development Corporation and the Hettinger Area Chamber of Commerce supported and secured over \$520,000 in grant funding for economic and community development in Adams County in 2022. Some of the projects funded included:

- Business Expansions for several local businesses
- Comprehensive Planning for the City of Hettinger
- Equipment purchases for the Recreation Library
- Facility improvements for important community facilities such as the rodeo grounds and group fitness studio





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Download our App

New in 2022: The Living Local App

